

Appendix 1: RTS Issues and Objectives Report: Draft Initial Strategic Framework – Vision, Outcomes and Objectives

	new Regional Transport Strategy		
Vision	The west of Scotland will be an attractive, well-connected place with active, liveable communities and accessible, vibrant centres facilitated by a high quality, sustainable transport system shaped by the needs of all.		
Outcomes	<p>A Healthier Environment</p> <p>Our transport system helps our region become a low carbon place with healthier natural and built environments for the benefit of all.</p>	<p>A Fairer and Stronger Economy</p> <p>Our transport system helps our region grow cohesively as a diverse, innovative and prosperous place, with better opportunities for all.</p>	<p>An Improved Quality of Life</p> <p>Our transport system helps us all enjoy better health & wellbeing and lead active and fulfilling lives.</p>
Objectives	<p>Efficient: To make best use of infrastructure and networks and reduce transport sector demand for energy</p> <p>Clean: To decarbonise the transport system and reduce all emissions from transport</p> <p>Green: To increase the use of more sustainable modes and travel methods</p>	<p>High Quality & Integrated: To achieve a high quality, integrated transport system for the whole of the region that delivers reliable journeys for people, business and freight</p> <p>Connected: To strengthen intra-regional connectivity including for our rural and remote areas and connectivity of our region to the wider world</p> <p>Resilient: To achieve a well-maintained, secure and resilient transport system that maintains functionality when disrupted</p>	<p>Fair and Inclusive: To make the transport system safe, affordable, convenient and fully accessible for all</p> <p>Enabling: To ensure access for all to jobs, goods, services, activities and other opportunities</p> <p>Active: To support everyone to be more active</p>
Cross-cutting objectives:	<p>People-centred: To involve people and communities in the planning and design of our transport system</p> <p>Proactive: To plan for and make best use of beneficial technologies, data and innovation</p> <p>Well-planned: To integrate the RTS with regional economic, land use and environmental strategies and plans and with community planning</p>		