

## Agenda Item 4

### **PRESENTATION**

**by Joan Aitken, Chair of Glasgow Bus Partnership Steering Group (GBPSG)**

**This presentation will outline the objectives of the GBPSG, role of key stakeholders, and progress to date.**

Joan Aitken, a solicitor by profession, was Scotland Traffic Commissioner between 2003 and 2019. Now retired, she continues to contribute to the industry as Chair of the Glasgow Bus Partnership Steering Group and as a Trustee of Transaid.

Glasgow Bus Partnership (GBP) brings together as a voluntary partnership the eight Glasgow City Region local authorities, Strathclyde Partnership for Transport (SPT), bus operators (through their new alliance, GlasGo) and bus passenger representative groups to address current challenges to bus travel and to improve the passenger experience for communities across the Region.

The vision of the GBP is of a City Region where bus services form part of a network of connectivity, enhancing the opportunities and wellbeing of those who live or visit here - providing safe, affordable, enjoyable connections and reducing road congestion, noise and air pollution.

Aims of the GBP include:

- Improving bus priority mechanisms and reducing congestion to improve bus journey times and reliability
- Ensuring buses are given higher priority in any future city planning
- Improving the accuracy of real time passenger information and exploring options to introduce an integrated ticketing system

The GBP also supports the delivery of Glasgow's Low Emission Zone and brings together key partners to develop bus priority funding bids to Transport Scotland's Bus Partnership Fund.

The work of the GBP seeks to positively impact upon the affordability and accessibility of the bus network and assist with creating the conditions that will increase bus patronage. A faster, cheaper, and better-connected bus network will benefit all bus passengers across the City Region as well as the environment.