



Transport Information Data Project

Committee Operations Committee

Date of meeting 24 August 2018

Date of report 6 August 2018

Report by Assistant Chief Executive

1. Object of report

To provide members with a briefing on SPTs Transport Data Information project, and keep members advised on a recent strategic engagement with operators. This report will be supported by presentation.

2. Background

While there are many changes currently facing the bus market, and which SPT are heavily involved in (introduction of LEZs and responding to the current Transport Bill), work continues to engage with bus operators to improve service provision and information for the travelling public and bus users, as well as improving the communication between bus operators and SPT as a key player in the planning and delivery of a network.

To this end, bus operators delivering services on behalf of SPT were invited to a recent open dialogue session to hear first-hand the work being done to improve public transport information and also to discuss some of the findings from a recent review of business processes, and how bus operators engage with those processes.

Within the SPT area, there are currently 12,000 bus stops and circa 3,000 bus shelters, all requiring up to date and digestible public transport information.

3. Outline of proposals

Members will be aware that it is SPTs responsibility to set the standards of information provision (derived from the Transport Act 2001), although it is the responsibility of individual operators to comply with those standards, and ensure that the information available on street is both meaningful and easily understood. It is generally accepted that quality and timely information is essential as a basic precursor to encouraging public transport use, and hence the drive by SPT to implement a region wide real time information system.

A full presentation on the Transport Information Data session will be shown to the Committee – this highlights the quality of the current information offering, and outlines a potential way forward that would vastly improve the quality and timeliness of bus information on street, and how this interacts with the continued drive to roll out real time information.

This presentation was also relayed to the bus operators as the start of a dialogue of how they interact with this for the benefit of all.

4. Conclusions

Good quality, accurate and timely public transport information is an essential prerequisite to encouraging public transport use. The project builds about the roll out of the region-wide real time information and supplements this with consistent and easy to use printed shelter information.

5. Committee action

The Committee are asked to note the work being done to improve transport data and its availability to the bus user, noting that further progress will be driven from the system.

6. Consequences

Policy consequences	<i>None directly.</i>
Legal consequences	<i>None directly.</i>
Financial consequences	<i>None directly.</i>
Personnel consequences	<i>None directly.</i>
Equalities consequences	<i>None directly.</i>
Risk consequences	<i>None directly.</i>

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