



CPT and Scotland's Bus Sector

Paul White, Director, CPT Scotland

Who are CPT?



We help a dynamic bus and coach industry to provide better journeys for all, creating greener communities and delivering economic growth.

We use our influence to campaign for a supportive policy environment, give our members practical advice and support to run their businesses safely, compliantly and efficiently and bring the industry together to share ideas and best practice. We're ambitious to make things better for passengers, inclusive in seeking out different perspectives and we're always there when our members need us.

What do we do?



Business as usual

Campaign for a supportive policy environment	Give our members practical advice and support to run their businesses safely, compliantly and efficiently	Bringing the industry together to share ideas and best practice
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Run an efficient, well-governed and well-resourced organisation.

2025 Policy Priorities *

Bus Infrastructure Fund	Bus Futures	Free/Capped fares pilots
Regulatory reform	Criminal and ASB on buses	Decarbonisation
Congestion	Roadworks	Modal shift

Making the case for passenger transport



The economic impact of coach services

October 2024

FINAL DOCUMENT



The economic impact of local bus services

September 2024

FINAL DOCUMENT



Trends in Scottish bus patronage

A REPORT FOR THE CONFEDERATION OF PASSENGER TRANSPORT SCOTLAND

September 2024



CPT Scotland



- Transport is a devolved matter
- Operating costs higher than UK average
- Leading on decarbonisation
- Distinct geographical/demographic challenges

1.4% of the UK population living in
31.3% of the UK land mass



Transport Strategy



Transport is now a Cabinet Secretary level portfolio.

We don't have a Scottish Bus Strategy.

Modes compete for resource and for consideration, even within the supportive environment of the National Transport Strategy.



Reduces inequalities

- Will provide fair access to services we need
- Will be easy to use for all
- Will be affordable for all



Takes climate action

- Will help deliver our net-zero target
- Will adapt to the effects of climate change
- Will promote greener, cleaner choices



Helps deliver inclusive economic growth

- Will get people and goods where they need to get to
- Will be reliable, efficient and high quality
- Will use beneficial innovation



Improves our health and wellbeing

- Will be safe and secure for all
- Will enable us to make healthy travel choices
- Will help make our communities great places to live

Key challenges



The perception of bus

Affordability, Reliability, Safety



Funding Imbalance

NSG, support per passenger journey



Tackling congestion

*Impact of roadworks, bus priority,
political will*

Big Questions...



- Is the Government clear on its priorities for bus?
- How do stakeholders like us make the best case for bus to Scottish Government?
- What is the best use of limited financial support allocated to bus?
- Where and how do we work together to improve bus services in the absence of big-ticket funds and schemes?



Thanks.